

SEPTEMBER 2014

PRESS RELEASE

SYSCO GUEST SUPPLY LAUNCH ECO-CHIC AMENITY COLLECTION

Sysco Guest Supply has launched Earth Tempo Bodycare™ amenity collection for the Hotel & Hospitality market. This innovative range has been developed with the utmost care and attention in response to the demand of their clients who were seeking a truly green product at an affordable price.

"We work with some of the world's most prestigious brands to supply guest amenities to the world's leading hotel chains and independent hotels. So to produce our own eco-chic brand is an exciting development for us," explains Managing Director Andrew Keating. "We felt that there was room in the market for a mid-scale brand with the green credentials to impress today's environmentally aware customer."

This meant developing a brand that not only delivered a natural product but also was



packaged in a planet-friendly way. Earth Tempo delivers an eco-chic personal care amenity line that combines gentle 100% paraben free formulas that protect the water and waste stream. The soaps have a pure vegetable base and the accessories are packaged in recycled paper printed with natural soy inks.

To give nature an extra boost, the tubes and caps are made with a non-toxic compound, EnvoClean® which enhances their bio-degradability. Sizing has also been carefully considered, with smaller 15ml and 30ml sizes being available thus reducing waste.

"The name of the range demonstrates the philosophy behind the range," explains Andrew. "To us, beauty isn't something that's made in a lab. It is something cultivated from the earth with the right ingredients, the right science and the right environmental impact."

This year, Sysco Guest Supply was honoured to become one of only approximately 160 companies awarded the Queen's Award for Enterprise for outstanding business achievement. The awards are made annually by HM The Queen, and are only given for the highest levels of excellence.



ENDS

Issued by Rawlingson Lane Publicity on behalf of Sysco Guest Supply Europe. For further information please contact:

Andrew Lane or Gail Lacey

andrew@rlpltd.co.uk gail@rlpltd.co.uk Tel: 01672 564099

