



PRESS RELEASE
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SYSKO GUEST SUPPLY AND KORRES PARTNERSHIP OFFERS GUEST AMENITIES WITH PASSION AND POETRY

Sysco Guest Supply is delighted to announce their partnership with the beautiful Greek brand, Korres. The collaboration brings the best of the natural flora, herbs and traditions of Greece to the guest amenity market in the shape of luxury hair and body, cleansing and nourishing products.



Sysco Guest Supply works with some of the world's most prestigious brands to supply guest amenities to independent hotels and leading global chains. The company was recently awarded the Queens Award for Enterprise for International Trade.

Sysco Guest Supply and Korres have partnered to provide a guest amenity range which reflects the brand's core values. The partnership brings a traditional homeopathic philosophy to Sysco Guest Supply's wide range of guest amenity brands.

A brand that captures the best of nature

The award winning Korres brand was launched in 1996 and is now available in top department stores all over the world. Founded by George Korres who ran the first homeopathic pharmacy in Athens, the aromatic formulations are firmly rooted in the homeopathic tradition and are based on four groups of natural and certified organic ingredients which were defined by George himself:

- Herbs with pharmaceutical properties
- Greek Flora
- Food ingredients
- High efficacy natural ingredients

All packaging includes a 'Formula Facts' section - a transparent and easy to comprehend analysis of what is actually in each bottle and the natural percentage of each formula.

Guest amenities with passion and poetry

Being Greek, it is no surprise that passion is at the heart of this brand. Respect and responsibility are also keynote qualities, and Korres believe that there is poetry in their products and how their consumers feel about them.

The Korres guest amenity range from Sysco Guest Supply offers a beautiful selection for their customers to enjoy. The Shower Gel and Body Milk are both citrus based and have an uplifting, clean and fresh fragrance with surprising tenacity. The Shampoo and Conditioner have the nourishing qualities of aloe and are enriched with a pro-vitamin. There is also a choice of a softening soap or one for stressed skin.

For more details of this and the many other luxury brands supplied by Sysco Guest Supply, see the website at www.guestsupply.com

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Note to editors: This year, Sysco Guest Supply was honoured to become one of only approximately 160 companies awarded the Queen's Award for Enterprise for outstanding business achievement. The awards are made annually by HM The Queen, and are only given for the highest levels of excellence.

Issued by Rawlingson Lane Publicity on behalf of Sysco Guest Supply Europe.

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